



# Urban celebrates 10-year milestone

**Sue Russell**

Award-winning Hamilton residential building company Urban Homes has no intention of resting on its reputation, instead company owner/operators Daniel and Bronwyn Klinkenberg continue to 'live' their mission statement: 'Through superior quality, customer service and communication we will treat your project as our very own masterpiece'.

"Our mission statement is incredibly valuable. It says in the best possible way just exactly how we go about every project, no matter how big or small," says Daniel Klinkenberg.

2014 is a milestone year for the couple, as they look forward to celebrating Urban's 10 year

anniversary. That journey is especially satisfying given Klinkenberg admits the company has been through some challenging times with the building industry hit hard during the recession.

"Being through that really helped us to get stronger, forcing us to develop our systems and processes," he says.

The building process is segmented into six distinct stages, each one designed to empower clients and facilitate the most positive outcome for them and underpinning each step is the commitment to keep the communication stream healthy at all times.

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Klinkenberg says he is involved from "day one". "When building with Urban the home owners have access to a web-based, swipe of a finger, stream of information in real time.

"Any possible variation they have to approve. They can click on each variation as it happens.

"We've been using the programme for three years and it's a really great tool.

"The owners really feel part of everything that is happening as their home is being built."

Early discussions are always about price and time-frames. Having a range of standard plans at hand is often the way the process begins. Klinkenberg points out that often his company is working with "quite modest" budgets.

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Urban Homes has a range of standard plans that clients can choose from as well as building from architect's plans.



Owners - Daniel and Bronwyn Klinkenberg

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# Celebrating 10 years of achievement

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“Building a home is the single biggest cost most people ever have in their life,” says Klinkenberg. “I’m very conscious of this so it is important that throughout there is a sense of surety that the outcome will be what is expected.”

Ten years of award-winning Urban Homes will be celebrated in style this month at the grand opening of the company’s new show-home at 2 Fusion Lane, Tamahere, on the outskirts of Hamilton.

The event is something the Klinkenbergs are keenly looking forward to.

“We have former world champion and commonwealth games gold medal cyclist Ali Shanks as our special guest of honour and some amazing cycling related promos we’re giving away on the day.”

The 282sqm architecturally designed home is located on a corner site and uses a clever design eliminating internal hallways.

“Leading-edge concrete thermal mass inslab underfloor heating, LED lighting and a clever floating ceiling detail in the living rooms are just a few of the features of this innovative home.”

The pavilion-style home also features bagged brick veneer cladding complemented with black cedar weather boards.

Currently the company has 12 new homes are on the go. On average it builds 15-20 new homes annually and is to expecting double this in the next 24 months.



Urban Homes builds around 15-20 new homes each year.

The company has a team of eight staff, including a full-time quantity surveyor, an office manager, a full-time site supervisor and several building teams.

“Most of our homes take five to six months to complete and must pass a comprehensive 144 point check list over and above the usual Council requirements.”

“We have an eye for detail all the way through. It’s how we’ve grown our reputation and increased our business every year.”

• For further information about the new show-home and 10 year birthday bash contact Urban Homes on 07 839 5570.

Urban Homes

07 839 5570

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